



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

KEN RESEARCH

Campus Recruitment - 2020 Passing Out Batch

(Only for Eligible & Unplaced Students)

Company	KEN RESEARCH												
Website	www.kenresearch.com												
Batch	2020												
Joining Date	Will be informed later												
Date of Campus	Case Study - 9 th January 2020 PPT, GD and PI - 10 th January 2020												
Time	9 am												
Venue	J2 Auditorium, Amity University, Noida												
Job Title	Market Research Associate												
Eligible Degrees	MSC												
Eligible Branches	Biotechnology												
Eligibility Criteria	<table border="1"><tr><td>10th</td><td>-</td><td>70 % & Above</td></tr><tr><td>12th</td><td>-</td><td>70 % & Above</td></tr><tr><td>Graduation</td><td>-</td><td>60 % & Above</td></tr><tr><td>Post - Graduation</td><td>-</td><td>60 % & Above</td></tr></table>	10 th	-	70 % & Above	12 th	-	70 % & Above	Graduation	-	60 % & Above	Post - Graduation	-	60 % & Above
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12 th	-	70 % & Above											
Graduation	-	60 % & Above											
Post - Graduation	-	60 % & Above											
Location	Gurgaon												
Compensation (CTC)	INR 6.40 LPA												
Roles & Responsibilities	<ul style="list-style-type: none">○ Prepare a comprehensive industry research report on several verticals including BFSI, Education, Media and Entertainment, Consumer Products and Retail, Energy & Utilities, and others with focus on Healthcare○ Participate in drafting and writing reports for clients○ Work on all/any aspect of research: research												

	<p>planning, primary research, secondary research using public as well as paid sources, telephone/web surveys, face-to-face in-depth interviews, quantitative (statistical tools /statistical excel formulae/ forecasting), and trend analysis, concept diagrams and world-class report structuring/ writing</p> <ul style="list-style-type: none"> ○ Handle multiple projects at the same time ○ Design and develop customize research projects on various topics for Market Insight Center clients; ○ Synthesize complex research finding to provide actionable recommendations and key findings; ○ Conduct in-depth interviews with industry experts, member customers, competitors, competitor customers, or anyone relevant to our research; ○ Collect and analyze research data from surveys and primary sources to include in conducive reports ○ Ability to take ownership of each project from start to finish; ○ Ability to work quickly and independently with little guidance; ○ An extremely strong and demonstrable work ethic; ○ Willingness to tackle complex, often unfamiliar research requests; ○ Excellent interpersonal and communication skills; ○ Strong command of the English language and demonstrated writing / editing skills; ○ Ability to work under pressure and multitask in a fast-paced environment; ○ Willingness and ability to pick up new quantitative skills and market research methodologies as necessary and apply them in new contexts; ○ High comfort level with Office applications such as MS Word, MS Excel, and MS Power Point; ○ Should be able to use search engines and various database tools, database, management software. Should demonstrate aptitude in using Internet search engines Analyze data and communicate findings.
Dress Code	<p>Strictly Formals Only and Only White shirt and Black Trouser, Tie, Full Length Socks, Black Shoes for Boys</p>

	Similar related Outfit for female candidates. Students in any other combination or colour of formal will be sent back		
Documents Required	1	Campus ID Card	: Mandatory
	2	College ID Card	: Original as well as Photocopy
	3	Passport Size colour Photos	: Five in Numbers
	4	Photocopies of all Mark sheets	: X, XII, UG (All Semesters)
	5	Updated Resume	: Two in Numbers
	6	A4 sheets for rough work	: Five in Numbers
	7	Stationery items	: Stapler, Glue Stick, Pen, Pencil, Eraser etc
	8	1 Government photo ID Proof	: Original as well as Photocopy

My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist

SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group

Dean – Industry & Academia Alliance

Advisor – Amity Education Group